

JO ANNA M. VAN THUYNE/JO PINCUSHION, LLC

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INTRODUCTION

An actress, producer, and content creator with nearly a decade of experience in the production world.

SKILLS

Production: Actress, Producer, Production Assistant,

Social Media: Hootsuite, Twitter, Facebook, Instagram, LinkedIn, Snapchat, Periscope, Vine, Google +, Foursquare, YouTube, Vimeo, Wordpress, Tumblr, Flickr, Pinterest, Reddit

PROFESSIONAL EXPERIENCE

WOODSHOP FILMS

August 2013 – Present

Content Creator, Producer

Creepy Basement

- Host, producer, editor and director of the web series, Creepy Basement
- Manage the Creepy Basement Facebook for further show promotion.

Scrapple TV

- Produce, host and edit various “word on the street” content for the YouTube Channel

American Exorcist

Producer, Star

- Recruited Production Assistants for the production
- Recruited and worked with Line Producer for the production
- Recruited various crew in the Philadelphia area
- Implemented and composed press releases for the film’s Kickstarter campaign
 - Successfully raised \$15,000
- Continues to further assist in the marketing efforts of the film

SHADOWBOX PICTURES

Associate Producer at ShadowBox Pictures

2008- 2009

Freelance

2012-2014

- Served as Associate Producer, PA, Craft Services, Wardrobe, Talent Manager, Assistant to the Director, Grip, Script Supervisor, and Travel Coordinator
- Coordinated shoots by corresponding with talent agencies and recruiting various crew around the Philadelphia area

THE PINCUSHION PODCAST

Owner, Host, Producer, Editor/Social Media Manager

2012-2014

- Produced weekly podcast featuring interviews with personalities, highly produced segments, and musical guests
- Edited and managed content submitted by various contributors
- Served as contributor and editor for the podcast’s blog
- Managed social media to further promote the podcast

INVINCIBLE PICTURES

Production Assistant

January 2013

- Served as PA for the US Army’s production of “Resilience” an Industrial film used as education material for the armed forces
- Acted as First Team on the production
 - Drove talent from set to set
 - Made sure talent was comfortable
 - Acquired release forms from various talent
- Performed Lock ups

THE SUSPECT

Production Assistant

September 2013

- Served as PA for the independent film “The Suspect”
- Drove talent to and from hotel, made sure they were comfortable
- Drove production assigned vans with talent and crew (15 passenger vans)
- Performed lock ups

EASTERN STATE PENITENTIARY'S TERROR BEHIND THE WALLS

2009 Season

Assistant Employee Services Manager (Assistant to HR)

- Assisted in the management and logistics of actor auditions
- Provided Human Resources support by maintaining personnel files and updating handbook
- Hired and maintained substitute actor pool

THE BATES MOTEL AND HAUNTED HAYRIDE, AGRITAINMENT

2007 and 2008 Season

Cast Manager for The Bates Motel and Haunted Hayride (Voted #1 Haunted Hayride in America by HauntWorld Mag)

- Recruited over 200 actors, trained, directed, and managed cast. Developed and delivered training programs and seminars for actors
- Managed communication to cast regarding applications, training programs, and job assignments, and maintained a database for cast information and scheduling

MISC.

- Produced trailer for the horror film, "Hush Little Baby"
- Operated SMS Lead for NIKE PENN RELAY'S 2011
- Producer of the short film Annuncio
- Producer/Writer/Cast of Fringe Musical and short film, [Meat Man the Musical](#)
- Production Scout/Assistant/Talent for Stan Lee's web series unconventional and also appeared on TheRealStanLee.com promoting his signature cologne
- Producer for Zowee Production's Welcme to Anhedonia
- Freelance copywriter/blogger/social media

EDUCATION

THE PENNY TEMPLETON STUDIO

The Advanced On Camera Class

UPRIGHT CITIZENS BRIGAGE

Completed Improv 101

Currently studying Improv 201 and planning to complete entire program

MASTER CLASS

Kevin Spacey Master Class: Kevin Spacey Teaches Acting

MASTER CLASS

Dustin Hoffman Master Class: Dustin Hoffman Teaches Acting

The Philadelphia Acting Studio

MASTER CLASS

Dustin Hoffman Master Class: Dustin Hoffman teaches acting

THE PHILADLEPHIA ACTING STUDIO

LA SALLE UNIVERSITY, Philadelphia, PA

2007

Bachelor of Arts – Communications: Concentration in Film and Mass Media